



2017 San Francisco Neighborhood Arts Collaborative

The San Francisco Neighborhood Arts Collaborative is a joint project of multiple agencies, including Grants for the Arts, the San Francisco Arts Commission, the Mayor's Community Challenge Grant Program, the Department of Children, Youth & Their Families, the Mayor's Office of Economic and Work Force Development, and the Arts & Tourism Program of the San Francisco Travel Association.

This multi-agency effort supports activities in neighborhoods throughout the City to promote the arts, businesses, schools, social service and other organizations located in close proximity to each other, and encourages the development of mutually beneficial relationships among community stakeholders.

Up to \$25,000 per collaboration is available for distribution in the form of grants and promotional support. **Projects should focus on developing existing collaborative efforts with the aim of promoting and improving the specific neighborhoods through arts based activities and programs, as opposed to supporting the work of any one organization or entity.** Such activities could include, but are not limited to:

- Performing or visual arts programming;
- Cultural tours;
- Art markets or Festivals;
- Development or implementation of neighborhood cultural plans;
- Banners or other marketing/branding efforts.

Funding can be received for the same project in the same location for **up to three years**, provided the project is successfully completed the first year. Grants can be renewed for up to \$15,000 in years two and three. The same project in the same location cannot receive funding for more than three grant cycles.

For the 2017 cycle, projects taking place in any City neighborhood are eligible; however there are a few priority areas:

- Parklets and plazas;
- The Civic Center Commons zones (Civic Center Plaza, UN Plaza, Fulton Street between the Asian Art Museum and the Main Branch of the Library);
- The City's designated historical cultural districts e.g., SOMA Pilipinas and Calle 24;
- Neighborhoods underserved by the arts;
- Programs serving children and youth.

Organizations that do not currently receive Grants for the Arts General Operating Support are especially encouraged to apply.

Though projects from throughout the City are eligible for consideration, only a small number of the most competitive applications will receive funding. After evaluating the proposals, projects in the priority areas will take precedence. However, if there are no proposals for the priority areas, or the proposed projects in the priority areas are not as strong as projects in other areas, the stronger projects will take precedence.

Please submit a Letter of Intent that covers the following:

- Identify the lead organization and all collaborators, including a brief description of any past projects the collaborators have worked on together. In most instances the lead organization will be an arts group.
- Brief description of the proposed project;
- Brief overview of your organization’s history of producing projects similar to the one proposed;
- Describe the projected benefits to the larger neighborhood community;
- Describe the projected benefits to participants in the project.

There is no need to provide full budgets or detailed implementation plans at this point – those materials will be requested with full proposals. Full proposals will be invited from those collaborations best fitting the above guidelines and stated mission of this program, as well as the guidelines listed below.

General Guidelines:

1. The lead organization must:

- a) Be a 501(c)(3) nonprofit organization;
- b) Demonstrate capacity to manage the collaborative project;
- c) Have at least a 4-year history of producing public events and experience with producing work that reflects the cultural diversity of San Francisco.

2. The arts organization(s) involved need not be based in the area where the project will take place. However, priority will be given to organizations with a demonstrated history of working in the proposed neighborhood, and collaborative relationships already established will be given priority over newly proposed partnerships.

3. Proposals should be able to demonstrate substantial neighborhood impact and support.

Email your letter to: khan.wong@sfgov.org.

Please use the following format for the subject line: 2017 NAC [name of your organization]

Deadline: Friday, February 24, 2017, 11:59 pm.

Please address any questions to Khan Wong at Grants for the Arts at khan.wong@sfgov.org or 415.554.6729.