Grants for the Arts Subcommittee of Advisory Panel Meeting #1

Monday, July 8, 2019 11:00 a.m.-12:00 p.m. War Memorial Veterans Building

Subcommittee Present: Kimberly Brandon, Erika Gee, Jonathan Moscone (Chair), Debra Walker

Staff Present: Matthew Goudeau, Jason Blackwell, Valerie Tookes, Khan Wong, Kara Owens

The meeting was called to order at 11:02 p.m.

1. Overview of Docket Subcommittee Meeting Framework and Structure

2. Discussion

The following Guiding Principles for funding were presented by staff:

- 1. As long as a current grantee is in good standing (as determined at Docket Meetings #1 and #2) they can depend on receiving at least as much money as in the previous year's grant.
- 2. GFTA cannot awards more money than an applicant requests.
- 3. In an effort of creating greater transparency, we will endeavor to grant similarly sized organizations comparable grants. In the cases where a larger award is recommended for a specific organization, the reason for such an increase will be made clear and noted in writing.
- 4. The entry level grant will be at least \$7,500.
- 5. Traditionally, GFTA has strived to maintain the goal of providing funding based on the following approximate percent of the average of the last three completed fiscal year's expense budgets: Budgets of under \$350,000 15%.

Budgets of more than \$350,000 but less than \$750,000 - 10%.

Budgets of more than \$750,000 but less than \$1,000,000 - 8%.

Budgets of more than \$1,000,000 but less than \$3,000,000 - 6%.

Budgets of more than \$3,000,000 but less than \$10,000,000 - 5%

Budgets of more than \$10,000,000 but less than \$25,000,000 - 2%

Budgets of more than \$25,000,000 no set percentage; meaningful sustaining funds will be awarded.

Based on the proposed Guiding Principles for prospective funding scenarios, the subcommittee requested the following:

- New Applicants who received any points in the ranking system will be considered for a funding scenario;
- New Applicants in the top ten positions in the ranking system will be considered for a funding scenario; and
- New Applicants receiving up to 25% of new money will be considered for a funding scenario.

- Staff to provide Advisory Panel with a history of funding for those New Applicants who have received General Operating Support funding in the past: American Indian Film Institute, Cesar Chavez Holiday Parade & Festival, San Francisco Black Film Festival.
- Staff to provide Advisory Panel with dates for next year's Annual Celebrations and Parades, in addition to current grant amounts, as context for a funding scenario.
- All budget scenarios will combine groups with budgets of \$35k-\$500k into one cohort and a new cohort of \$100k and below will be created and presented.

3. Next Steps

Staff to complete funding scenarios for all subsets, i.e., New Applicants, Annual Celebrations and Parades, Six Largest Budget Organizations, Applicants with Budgets Below \$100k and Between \$100k-\$500k, Above Goal Current Grantees, and Cost of Living Adjustment, to be presented to the Advisory Panel at Docket Meeting #3 on Thursday, July 25, 2019 for discussion and action.

Motion to adjourn meeting—Ms. Walker so moved; Ms. Brandon seconded. All in favor.

The meeting was adjourned at 12:07 p.m.