

Grants for the Arts

Advisory Panel

Policy Retreat

Tuesday, September 10, 2019

9:30 a.m.-3:00 p.m.

Advisory Panel Present: Kimberly Brandon, Hagen Choi, Marcus Shelby, Anne Wintroub, Erika Gee, Debra Walker, Jon Moscone (Chair), Nicola Miner (9:48), Lanita Henriquez (Vice Chair, 10:02),

Staff Present: Matthew Goudeau, Jason Blackwell, Valerie Tookes, Khan Wong

The meeting was called to order at 9:42

Approval of minutes Brandon so moved; Gee seconded. All in favor.

Review Process

Nicola wants to see geographic location—both programmatically and where they do their business

Communities served; implicit and explicit ways the agency reaches out;

Lift up neighborhoods—explore how that is possible;

meeting one could have percentages, averages, map of folks who applied, average size as a foundation;

Hand outs that panel can refer to because they forget;

amount of money grantees have requested;

helpful to know purpose for the funds and why they need them;

If requests a big increase, needs to outline what the funds will be used for exactly;

Summary sheet should state whether or not group is on assistance list;

Docket Meetings at community centers;

Incubation fund for youth;

Packets in budget categories—tiny organizations together, etc.

Criteria—group them all by ask so we have snapshot of amount requested;

Motion to have a subcommittee work with specificity of eligibility criteria

Walker so moved; Brandon seconded. All in favor.

Motion to have staff determine eligibility criteria

Henriquez so moved; Brandon seconded. All in favor.

Motion to remove parades from GOS with criteria in accordance with mayor and ca

Walker so moved; Brandon seconded. All in favor.

Lanita Henriquez, Nicola Miner, Debra Walker, Jon Moscone will be the subcommittee.

Hewlett study of parades.

Volunteers need to be specified as either workers or artists

Scorecard

Collaboration and partnership doesn't necessarily happen with space

Address category, not scoring criteria

Under defining audience, score for free events

Summary Sheet

More demos, geography

summary sheet should mirror scoring

Application

Motion to approve amended application hagen so moved; wintroub seconded. All in favor.

Motion to approve amendments to scorecard Shelby so moved; Henriquez seconded. all in favor.

Budgets of more than \$25M no more than 1% change

Henriquez so moved; gee seconded. All in favor.

Motion for gfta to undertake a 5-year strategic plan

Walker so moved; Wintroub seconded. All in favor.

Motion for staff to identify definitions of assistance in our conversation are specifically shared vocabulary Henriquez so moved; Gee seconded. All in favor.

Interest in criteria for annual celebrations and parades from Erika.

Shelby to call Hewlett Foundation

The meeting adjourned at 2:02 p.m.

Henriquez; Shelby all in favor.