

**Grants for the Arts  
Advisory Panel  
Policy Retreat  
Wednesday, July 15, 2020  
9:30 a.m.-3:00 p.m.**

Virtual via Zoom

Advisory Panel Present: Kimberly Brandon, Yoyo Chan, Erika Gee, Lanita Henriquez (Vice Chair), Nicola Miner, Jon Moscone (Chair), Pati Navalta Poblete, Marcus Shelby, Debra Walker, Anne Wintroub

Ms. Wintroub joined at ~9:45 a.m., Ms. Brandon departed at ~11:30 a.m. and returned ~12:15 p.m., Ms. Miner departed at ~1:00 p.m. and returned ~1:30 p.m., and Mr. Shelby departed at 2:00 p.m.

Staff Present: Jason Blackwell, Matthew Goudeau, Kara Owens, Khan Wong

Advisory Panel Absent: Hagen Choi

The meeting was called to order at 9:33 a.m.

**1. Approval of Docket Meeting #3 Minutes**

Motion to approve Docket Meeting #3 Minutes—Ms. Henriquez so moved; Mr. Shelby seconded. All in favor.

**2. GFTA's Mission, Goals, Values, and Objectives**

Mr. Blackwell led staff and Advisory Panel through a listening session pertaining to the agency's values of accountability, equity, transparency, and vibrancy. Phases of pre-work, action and data collection, and reporting out were shared, in addition to current, 1<sup>st</sup> quarter, and ongoing values objectives that are to be integrated into the agency's, its grantees', and stakeholders' work. The Advisory Panel was receptive to the ideas presented, asking that equity be incorporated into the mission statement and be represented as a leading value/goal. The Advisory Panel gave responsibility to GFTA staff to make updates incorporating feedback from Advisory Panel, GFTA community, and City leadership.

**3. Funding Criteria and Scorecard**

Mr. Goudeau facilitated discussion related to GFTA's current funding criteria, including goal amounts according to budget size and the possibility of reinstating a minimum budget requirement, and scorecard with respect to the total of number of points per category an applicant may receive and which categories should be prioritized within the points system. Questions regarding the creation of greater equity for organizations deeply rooted in BIPOC and Trans communities; how the

agency should consider an organization's contributions to the tourism industry; the evaluation of employees, particularly artists; the rating of digital platforms in the age of COVID-19; funding guidelines; and how the scorecard could be used for funding decisions were posited. The Advisory Panel was receptive to these changes, and gave responsibility to GFTA staff to make updates incorporating feedback from Advisory Panel, GFTA community, and City leadership.

#### **4. Advisory Panel Review Process**

Ms. Owens reviewed the current review process with the Advisory Panel and invited suggestions for changes regarding the structure and number of Docket Meetings and information provided on the Summary Report. The Advisory Panel was receptive to these changes, and gave responsibility to GFTA staff to make updates incorporating feedback from Advisory Panel.

#### **5. Eligibility Criteria**

Mr. Wong reviewed the current eligibility criteria and inquired if the agency should require a greater level of proof in order to confirm San Francisco residency, whether one public performance or display of artwork was sufficient to meet programming criteria or if the required number of performances should be increased, i.e., a full season, and if a minimum budget of \$20,000 should be codified in the eligibility criteria. The Advisory Panel was receptive to these changes, and gave responsibility to GFTA staff to make updates incorporating feedback from Advisory Panel, GFTA community, and City leadership.

#### **6. Application**

Mr. Blackwell went over the current application, including the Narrative Form, and asked the Advisory Panel to share their thoughts on how the agency could capture employment information specific to San Francisco residents and artists; if any content within the application was superfluous or if additional information was required; whether the Communities Served and Collaborations and Partnerships section of the Narrative Form should be more robust; and how questions pertaining to contributions to the tourism industry could be devised. The Advisory Panel was receptive to these changes, and gave responsibility to GFTA staff to make updates incorporating feedback from Advisory Panel, GFTA community, and City leadership.

#### **7. Next Steps**

Mr. Goudeau outlined the agency's next steps, which include notifying applicants of funding decisions by the end of July; keeping the Advisory Panel abreast of refinements to General Operating Support: Arts materials; and the launch of the agency's Community Listening Sessions at the Annual Community Meeting. The Advisory Panel requested an update on the scorecard and funding criteria before the launch of the FY22 General Operating Support: Arts grant program.

Motion to adjourn the policy retreat—Ms. Walker so moved; Ms. Wintroub seconded.  
All in favor.

The meeting was adjourned at 2:57 p.m.