Welcome!

The presentation will begin in a few minutes to allow attendees to join.

This is a passive session only and mics are muted. This webinar will be recorded and posted on our website.

Organization's funding allocation amounts will not be provided today and will be individually emailed by the end of August 2023.
Agenda

• Land Acknowledgement & GFTA Chair Opening
• Introductions
• GFTA's Vision
• FY24 Grant Cycle Overview
• Next Steps & Closing
We would like to acknowledge the Ramaytush Ohlone people, who are the traditional custodians of this land. We pay our respects to the Ramaytush Ohlone elders, past, present, and future who call this place, the land that GFTA sits upon, their home. We are proud to continue their tradition of coming together and growing as a community. We thank the Ramaytush Ohlone community for their stewardship and support, and we look forward to strengthening our ties as we continue our relationship of mutual respect and understanding.
Opening

Kimberly K. Brandon
GFTA Advisory Panel Chair
Metta Fund Board Chair

Vallie Brown
GFTA Director
Fiscal Year 2024 General Operating Support Grants

Advisory Panel Public Meeting
August 16, 2023
4:00 PM to 5:00 PM
GFTA Advisory Panel

Kimberly K. Brandon
GFTA Advisory Panel, Chair
Metta Fund Board Chair

Debra Walker
GFTA Advisory Panel, Vice Chair
Commissioner at SFPD

Marcus Shelby
Composer & Educator

David Duckworth
Artist & Independent Curator & Cultural Historian

Lanita Henriquez
Director of the Community Challenge Grant Program
GFTA Staff

Vallie Brown
Director
she/her

Tabitha Tapia
Senior Finance & Operations Manager
she/her

Amy Chou
Senior Program Officer
she/her

Lea Zhu
Finance Manager
she/her

Sarah Simon
Program Officer
she/her

Demi Vera
SF Willie Brown Fellow
they/them
GFTA's Vision

To uplift San Francisco nonprofit arts and cultural organizations in a manner that ensures equitable access to GFTA resources; to fully recognize their humanity and that of the communities they serve, exemplifying the value of their contributions to our city; to provide the opportunity to enrich and enhance the arts ecosystem of San Francisco to all; and to identify and eliminate barriers in our grantmaking, enabling arts organizations to prosper and reach their full potential.
Meeting Objective

Inform the public about GFTA FY24's grant cycle and funding allocation principles
RFP Recap: GFTA FY24 Timeline

- RFP Releases: Friday, March 31, 2023
- Application Workshops & Office Hours
- RFP Closes: Monday, May 15, 2023
- Scoring
- Grant Announcements: August 2023
- Intake Form: Sept. - Nov. 2023
- Contracting Process Begins: November 2023
RFP Recap: GFTA FY24 Scoring Criteria

- Economic Impact: 50%, 50 points
- Community Engagement & Impact: 35%, 35 points
- Operational & Fiscal Accountability: 15%, 15 points

*FY24 RFP required a minimum score of 75 to qualify for funding.
FY24 Overview

• **FY24 Award Allocation**: over $14 M
• **Total Amount Requested** (from qualifying applicants): $22,143,593

• **Total Number of Applications**: 352 (11% increase from FY23)
• **Total Awarded Applications**: 284 (80% of applications were funded)
FY24 Overview: Grant Types

- Arts Programming: 82%
- Parades & Festivals: 15%
- Capacity Building & Regranting: 3%
FY24 Overview

- **New organizations** with a score of 75+ will receive $10,000

- The **maximum award** amount is $450,000

- Organizations cannot receive more than their requested amount

- Organizations' budget size was taken into account for the funding allocation
# FY24 Overview: Stability Funding Approach

The Advisory Panel assessed different funding allocation scenarios and selected a **stability funding** approach.

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<th>Goal</th>
<th>Provide financial stability to awarded organizations from one year to the next as the City continues to recover from the pandemic, with incremental bonuses for high-scoring organizations.</th>
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<td><strong>How it Works</strong></td>
<td>• Use a formula to calculate the award size for applications that receive a score of 75+.</td>
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<td>• The formula’s primary inputs are an applicant’s FY24 application score and FY23 award size.</td>
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<td>• The higher the score, the higher % increase from the FY23 award size.</td>
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<td>• To ensure fairness, the formula also includes various caps and corrective measures so that award sizes are appropriate to an organization’s budget and newer grantees are not persistently held to lower base amounts.</td>
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Advisory Panel Discussion
Next Steps & Closing

• GFTA will email FY24 Award Announcements by the end August 2023.

• **Next steps for those who receive an award:**
  • mandatory workshop and intake form

• **Resources for those who do not receive funding:**
  • Upcoming webinar for organizations who did not receive funding this year

For more information, visit us [www.sfgfta.org](http://www.sfgfta.org).